

Introducing your faithful team!



Surrounding Dr. Alain Côté, Optometrist and Honorary Chair of this 33rd JEVI Lottery, is your valiant campaign team—full of the same energy and enthusiasm we have for JEVI, like YOU, our treasured allies!

Seated: Marc Drouin; Dr. Alain Côté, Optometrist;
Julie Bolduc
Standing: Gilles Landry; Richard Caron; Serge Caron;
Marcel St-Onge; and Clément Vallières
Absent: Marie-Hélène Côté and Dr. Audrey Vertefeuille



The importance of being there at the right moment

Michel Thibault, President

The scourge of suicide is still a very worrying reality in Quebec—this is evident. In the Eastern Townships, we may be able to state that the number of suicides is “stable at about 50 cases per year,” but each individual died because they couldn’t see any other solution to their ills. The consequence for their parents, brothers, sisters, friends, and colleagues is intense suffering. That’s why it’s so important for JEVI to be there and intervene at the right moment.

Requests for assistance increase every year at JEVI. From 4 733 telephone interventions in 2011-2012, we reached 14 200 in 2016-2017—triple the demand in just five years. This so-called “positive” consequence raises a serious problem, however, because the increase in needs has not come with an increase in funding to manage the situation. For three years now, we’ve had to deal with budget deficits. If we aren’t able to balance our budget soon, we will have to cut services, which is unthinkable considering the vital needs JEVI was created to serve.

As a community organization, JEVI receives part of its funding from the Quebec Ministère de la Santé et des Services sociaux; the rest comes from the generosity of the public and the commitment of our generous donors. In terms of self-funding, JEVI’s annual lottery is our most important campaign. In fact, by contributing to the JEVI Lottery, you are helping keep two of our suicide prevention counsellors on the job to serve the community. We thank you in advance for purchasing a ticket or making a donation. Your simple act can save the lives of those around you!

We would also like to express our sincere gratitude to Dr. Alain Côté, Optometrist and Vice-President of Opto-Réseau, for agreeing to serve as the honorary chair of the 2018 JEVI Lottery. And finally, thank you and bravo to our tireless JEVI Lottery sales committee! *Enjoy the campaign!*