



News release

For immediate release

The Bell Let's Talk Community Fund supports the JEVI Centre de prévention du suicide – Estrie

Sherbrooke, September 10, 2015 – The JEVI Centre de prévention du suicide – Estrie has received a \$24,000 donation from the *Bell Let's Talk Community Fund*. This donation as well as contributions received from other donors will allow JEVI to establish an additional intervenor position, working 35 hours a week over a 12-month period.

“Intervention with suicidal people, as well as with family, friends and bereaved individuals following death by suicide is at the heart of our mission,” explained Louise Lévesque, Executive Director of JEVI. “To be able to respond to the current demand and be in a position to adjust to the likely increase in demand, we believe a minimum of six intervenors, working 35 hours a week, are needed for us to ensure efficient intervention services across the Eastern Townships. With the donation received from the *Bell Let's Talk Community Fund*, the team will be able to count on the services of five intervenors instead of four over the coming year. Thank you Bell for supporting the suicide prevention cause; you are an example to follow.”

“Bell Let's Talk is very proud to support JEVI's *L'intervention au cœur de la prévention du suicide* mental health program, which places intervention squarely at the heart of suicide prevention,” said Mary Deacon, Chair of Bell Let's Talk. “The Bell Let's Talk Community Fund is supporting over 50 organizations this year, in every region of the country, all of which are making a difference in the lives of people living with mental illness, and the family and friends who support them. Over the last 5 years, the Bell Let's Talk Community Fund has invested more than \$5 million in hundreds of community programs and services that improve access to mental health care.”

About Bell Let's Talk

The Bell Let's Talk initiative promotes Canadian mental health with national awareness and anti-stigma campaigns – like Clara's Big Ride for Bell Let's Talk and the annual Bell Let's Talk Day – and significant Bell funding of community care and access, research, and workplace initiatives. To learn more, please visit Bell.ca/LetsTalk.

About JEVI CPS – Estrie

Founded in 1986, JEVI Centre de prévention du suicide – Estrie works to promote well-being and suicide prevention as well as its consequences across the Eastern Townships. It has more than 360 members. For more information, please visit www.jevi.qc.ca.

Need help?

Toll-free suicide prevention hotline: 1 866 APPELLE (1 866 277-3553).

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